

## 9 Reasons Why Meeting Planners Choose Aaron The Wake Up Guy.

**9. Expertise.** There are 5000+ professional speakers in the world, of which there are hundreds of experts on sales, customer service, performance and leadership. Aaron is the only **Transformational Speaker** who has actually defined the title, as well as the **only** speaker who stands behind claiming the right to use it. **(Google it and see)**

**8. Freshness.** Personal and Professional Development is a topic that's been done to death, but Aaron gives it new life by turning it on its head! He IS NOT the next Brian Tracy or the next Tony Robbins. In fact, he's not the next ANYBODY - he's just Aaron, a man on a mission to wake up the world, one sleeper at a time.

**7. Personalization.** With Aaron, the speech is only the beginning. He stays afterward to answer questions, providing personalized approaches to the skills and services he has offered.

**6. Relevance.** Attention Training is the capacity to connect to experience with awareness, energy and clarity, as it's happening. Without this ability, all other efforts at Personal and Professional Development are rendered ineffective, inefficient and almost useless.

**5. Easy to work with.** Aaron will arrive early - even an entire day - to learn about the audience, the environment and how to adapt his program to your venue. He might even pour you coffee.

**4. Originality of content.** No old jokes, overused stories or examples. Every one of Aaron's systems is 100% original material based on years of personal experience combined with field and textual research.

**3. Added Value.** If you book Aaron, you book a speaker, a writer AND a 17 year Attention Training practitioner. Aaron is a living breathing example of the depth and breadth of benefits of Attention Training.

**2. Memorable presence.** Your audiences aren't expected to remember every word from every speaker they ever heard. After meeting Aaron, they will remember the value of their own attention. They will also walk away with skills that will enrich and enhance every dimension of their lives, personal, professional, and beyond.

**1. Integrity.** Aaron's Life on the stage is the same as it is off. Dedicated to living each moment fully, passionately, with humor and wisdom, Aaron's talks are always an expression of his deepest understandings and most profound gifts.

All of Aaron's programs for associations, companies, organizations, and schools are available as keynote, break-out, half day or full day modules. For fee schedules or to book Aaron for your next association conference, company meeting or corporate event, [click here!](#)